



PRESS RELEASE

West Midland Swimming, Worcester County SA and Staffordshire ASA are pleased to announce the appointment of the Black Country Partnership Swimming Coach.

Mick Hepwood will be starting in the role on 8th September 2008 and is looking forward to the challenge of raising the profile of swimming in the Black Country and working with the club coaches to help their swimmers maximise their full potential.

Mick is no stranger to the Black Country having been born and brought up in the area. He also spent many years coaching at various clubs in the area – Stourbridge, Dudley Metro, Walsall and City of Birmingham.

As an experienced and successful coach, Mick began working for British Swimming in 2001 working alongside Bill Sweetenham, John Atkinson and Tim Jones. He was responsible for the Start Programme for the South of England which involved working with lottery funded swimmers and mentoring coaches. More recently, he has been employed as an English Programme Regional Coach in London and East Regions

Mick has coached swimmers at all levels from National age group and youth champions to international and Olympic swimmers. He has managed and coached many GB national teams and was Head Coach for the Barbados National Team at the World Short Course Championships.

Mick's knowledge of the local area and vast experience in swimming coaching is an exciting opportunity for the Black Country and he is looking forward to working with the clubs, coaches and swimmers.