



## **PRESS RELEASE**

West Midland Swimming and Birmingham City Council are pleased to announce the appointment of the Birmingham Partnership Swimming Development Coach.

Carl Grosvenor took up his post on 22<sup>nd</sup> December 2008 and is excited about the prospect of developing swimming up to performance level in Birmingham.

Carl started swimming at Solihull SC at the age of 8, before moving to City of Coventry SC, where he progressed to national and international level. He was national champion in 1500m freestyle and was also a member of the British Swimming Offshore training programme in Australia in 2003.

Carl is a Level 3 coach and has been coaching age group swimmers at the City of Birmingham for the past 3 ½ years. He has produced national level swimmers at Age Group level and his swimmers have made numerous finals and won medals at every year since coaching the squad. This continued success has led to him being invited to coach on the World Class Potential camps, Regional Talent Development camps in the West Midland Region and the 2012 Development Squad camp.

Carl will be working to improve the swimmer pathway from the Learn to Swim scheme into swimming clubs, implementing a Talent Id scheme with the clubs and working with clubs to achieve Swim 21 as well as continuing his role as Age Group coach at City of Birmingham Swimming Club.

This is an exciting opportunity for the clubs in the Birmingham Partnership and Carl's experience and performance background will be a great asset for the clubs, coaches and swimmers alike.