



East Midland ASA Aquatic Club Development Workshop

Sunday 25th April 2010

This workshop is about YOU – where is your aquatic club NOW, where do you WANT to be and HOW are you going to get THERE. It doesn't matter if you have swim21, are just starting, or not; this workshop is for YOU.

BOOK NOW to secure a FREE place

Outcomes

At the end of the workshop clubs will have

- 1 An understanding of their contribution to the local community.... and vice versa**
- 2 A clear vision of where they want to be in the future.... and why**
- 3 Identified key barriers in their way.... and how to overcome them**

Agenda

- | | |
|-------|-------------------------------------------------------------------------------------------------------------|
| 10.00 | Coffee and registration |
| 10.30 | Welcome and ice breaker |
| | How do you see your club |
| 11.00 | Setting the scene |
| | The “Bigger Picture” – where does the club fit within the local community |
| 11.30 | Coffee and chat |
| 11.45 | What does success look like – a high performing club, doing what you do best |
| 12.30 | LUNCH is on the horizon |
| 1.00 | How do you measure up – SWOT identifying the strengths, weaknesses, opportunities and threats |
| 2.00 | First steps to achieving the “vision” – what is in the way, how do you overcome the barriers, who can help? |
| 3.00 | Summary and where next, including further support |



East Midland ASA Aquatic Club Development Workshop

Who should attend:

Chairperson

Secretary

Swim21 coordinator

Coach

(There are a maximum of 2 places per club, subject to applications further spaces may be available)

Format:

The sessions will be interactive and each participant will be expected to get involved and also have FUN.

Cost:

This workshop is free following a successful PESSYP grant bid by the East Midland ASA Region. Lunch is included.

Where:

Sunday 25th April – Amateur Swimming Association, 4th Floor, SportPark, 3 Oakwood Drive,
Loughborough, LE11 3QF

Facilitator:

Di Horsley, ClearView Futures – Di has worked for Sport England, has been interim East Midland ASA Director, and her consultancy works with many sports organisations

How to Book:

Return the booking form below, to charlotte.blackwell@swimming.org, or post to:

ASA East Midland Region
Harold Fern House
18 Derby Square
Loughborough
LE11 5AL

For any further queries, please contact Charlotte Blackwell on 01509 618 722
Details also available at www.eastmidlandswimming.org