



SPORTBUSINESS SPORTS EVENT MANAGEMENT AWARDS WINNERS

Ceremonies

GOLD The Beijing Organising Committee for the Beijing 2008 Opening Ceremony
SILVER Auditoire for UEFA EURO 2008™

Event Look

GOLD World Swimming Championships Ltd for the 9th FINA World Swimming Championships 25m 2008
SILVER IMG / Rugby World Cup for Rugby World Cup 2007
BRONZE Sports Logistics (& Minale Bryce Design) for ICC World Twenty20 2007

Event Marketing

GOLD IMG for the DLF Indian Premier League 2008
SILVER Manchester City Council for the Manchester World Sport 08 Campaign
BRONZE Network BBDO for ICC World Twenty20 2007

Event Overlay / Facilities

GOLD Nussli (Schweiz) AG for the Formula 1 Telefonica Grand Prix of Europe 2008
SILVER Losberger Shanghai Co Ltd for the Beijing 2008 Olympic Games
BRONZE AsiaPromote Ventures Sdn Bhd for the 2007 KL Grand Prix CSI 5*

Event Services

GOLD Olympic Broadcasting Services (OBS) for the Beijing 2008 Olympic Games
SILVER Morris Goding Accessibility Consulting for the Beijing 2008 Olympic Games
BRONZE Infostrada Sports for Rugby World Cup 2007

Event Technology

GOLD Creative Technology for the Beijing 2008 Olympic Games
SILVER Atos Origin for the Beijing 2008 Olympic Games
BRONZE Hawk-Eye Innovations for the Wimbledon Championships 2008

Hospitality

GOLD Rugby Travel & Hospitality Ltd for Rugby World Cup 2007
SILVER Keith Prowse for the Wimbledon Championships 2008
BRONZE Mango Event Management for Coca Cola IHP & Ticketing Management for Euro 2008

Lifetime Achievement

Ken Schofield

Outstanding Contribution

Bernie Ecclestone, Formula One Management

Security

GOLD G4S Security Services (UK) Ltd for the Derby Festival & Wimbledon Championships 2008
SILVER Showsec for the 2008 UEFA Cup Final & Ricky Hatton Homecoming Fight
BRONZE Firewalker Events Security Ltd for Aston Villa FC

SportBusiness Sports City Award

GOLD Manchester
SILVER Melbourne
BRONZE Berlin

Rushmans Award For Sports Event Innovation

Lalit Modi for the Indian Premier League

SPORTBUSINESS SPORTS EVENT MANAGEMENT AWARDS 2007 WINNERS

Ceremonies

FiveCurrents (USA) for the Opening Ceremony of the Pan American Games 2007 in Rio de Janeiro.

Event Look

Transport for London (UK) for the Tour de France Grand Depart, London 2007.

Security

Oriel CES/CTS (UK) for the security training legacy of ICC Cricket World Cup 2007.

Vounteer Programme

Cleanevent (AUS) for the Commonwealth Games, Melbourne, 2006.

Media Services

Infostrada Sports (NL) for the 15th Asian Games, Doha, 2006.

Hospitality

Hospitality in Partnership (UK) for ICC Cricket World Cup, 2007.

Event Marketing

Victorian Major Events Company (AUS) for the Victoria Sports Calendar of events ranging from the F1 Australian Grand Prix to the Commonwealth Games.

Event Overlay / Facilities

HOK Sport for the NFL Super Bowl 2007.

Host Broadcaster

Host Broadcast Services (Switzerland) for FIFA World Cup 2006.