

# The ASA Aquatic Workforce Audit



**Want to recruit new aquatic staff?  
Need support to train new and existing staff?  
Want to provide excellent delivery and customer service?  
Need to retain your staff and provide incentives for their development?**

As part of Swimming's Coach/Teacher Development Programme, the ASA are completing an audit of our Aquatic Workforce.

We're collecting data from you so that we can gain an accurate picture of swimming's teacher/coach workforce.

Once the baseline figures have been established we can then plan and tailor our products and services to meet the needs of you, our customers.

Please contribute to our research so we can help you!

Go to [www.britishswimming.org](http://www.britishswimming.org) for our online audit survey or go direct to [www.keysurvey.co.uk/survey/249951/21f7/](http://www.keysurvey.co.uk/survey/249951/21f7/)

Every completed audit will be entered into our PRIZE DRAW with Free UKCC qualifications up for grabs!

For further info please contact the ASA Coaching Systems Officers:

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