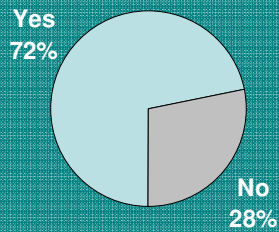


Models for event appraisal

Survey Question 1

Do you currently use a clearly-defined model to appraise the value of sports events that you consider bidding for?

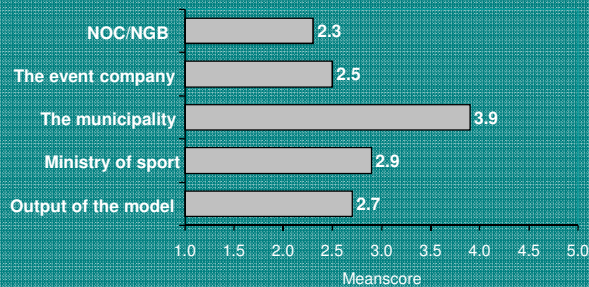


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Models for event appraisal

Survey Question 2

Who eventually decides whether or not to bid for an event – rate 1-5 in terms of their influence in making the final decision:



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Models for event appraisal

Survey Question 3

How would you rate the importance of the following factor in your decision on whether or not to bid for a particular event (1-5)?

